

| January 2021 | | | | | | |
|-------------------------|-----------|---|--------------|--|-----------------|------------------------------|
| DATE | DAY | PLATFORM | CONTENT TYPE | TOPIC | NOTES | |
| WEEK 1 | | | | | | |
| 11-January-2021 | Monday | LinkedIn 1 | POST | Digital Wave after 2020 | | |
| 12-January-2021 | Tuesday | Instagram 1 | POST + STORY | Digital Wave after 2020 | | |
| 13-January-2021 | Wednesday | LinkedIn 2 | POST | How technology reshaped business models | Not used for IG | |
| 14-January-2021 | Thursday | LinkedIn Company Page (IG 1) | DOC | Digital Wave after 2020 | | |
| | | Instagram STORY | STORY | | | |
| 15-January-2021 | Friday | LinkedIn 3 | POST | Use of AI / Smart Tools | | |
| 16-January-2021 | Saturday | Instagram 2 | POST + STORY | Use of AI / Smart Tools | | |
| 17-January-2021 | Sunday | LinkedIn 4 | POST | Role of Analytics | | |
| WEEK 2 | | | | | | |
| 18-January-2021 | Monday | LinkedIn Company Page (IG 2) | DOC | Use of AI / Smart Tools | | |
| | | Instagram STORY | STORY | | | |
| 19-January-2021 | Tuesday | LinkedIn 5 | POST | Harnessing Machine Learning | Not used for IG | - so reshare on company page |
| 20-January-2021 | Wednesday | | | | | |
| 21-January-2021 | Thursday | LinkedIn 6 | POST | Managing load on IT infrastructure | | |
| | | LinkedIn Company Page (IG 3) | DOC | Role of Analytics | | |
| 22-January-2021 | Friday | Instagram STORY | STORY | | | |
| | | Instagram 3 | POST + STORY | Role of Analytics | | |
| 23-January-2021 | Saturday | LinkedIn 7 | POST | Cyber threats your business needs to be protected fr | Not used for IG | - so reshare on company page |
| 24-January-2021 | Sunday | Instagram STORY | STORY | | | |
| WEEK 3 | | | | | | |
| 25-January-2021 | Monday | LinkedIn 8 | POST | Cybersecurity — Increased threat, Increased security | Not used for IG | - so reshare on company page |
| | | LinkedIn 9 (Republic Day post) | POST | Republic Day Post | | |
| 26-January-2021 | Tuesday | Instagram 4 (Republic Day) | POST + STORY | Republic Day Post | | |
| | | LinkedIn Company Page (IG 5 - republic day) | DOC | Republic Day Post | | |
| 27-January-2021 | Wednesday | LinkedIn 10 | POST | How Cloud Computing Is Changing The Future Of Bu | Not used for IG | - so reshare on company page |
| 28-January-2021 | Thursday | Instagram 5 | POST + STORY | Managing load on IT infrastructure | | |
| 29-January-2021 | Friday | LinkedIn 11 | POST | 4 Powerful Cloud Computing Platforms: | | |
| | | LinkedIn Company Page (IG 4) | DOC | Managing load on IT infrastructure | | |
| 30-January-2021 | Saturday | Instagram 6 | POST + STORY | 4 Powerful Cloud Computing Platforms: | | |
| 31-January-2021 | Sunday | LinkedIn 12 | POST | 5 Tips for Successful ERP Implementation | Not used for IG | - so reshare on company page |
| | | LinkedIn Company Page (IG 6) | DOC | 4 Powerful Cloud Computing Platforms: | | |
| MONTHLY OVERVIEW | | | | | | |

| POST # | TOPIC | CREATIVE COPY |
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| 4 | Digital Wave after 2020 | <p>2021 is here And it seemed like it took decades to reach here from 2020.</p> <p>The world underwent a huge "Digital Transformational Wave". Before we knew it, everything changed. The time wasn't about making predictions but adapting your business. And the world did just that... Behaviour patterns and the way of doing business was reconstructed by Technology.</p> <p>Here are listing 4 ways in which 2020 transformed businesses:</p> <ol style="list-style-type: none"> 1] Shift in Standard Business Practices <p>The pandemic forced businesses to forgo their old ways of doing things and restructure older models. And even while the world was locked down, businesses were running — online.</p> <ol style="list-style-type: none"> 2] Accelerated Digital Transformation <p>The digital wave that was expected in the next 5 years happened just in 5 months. Technology became a crucial aspect of company models — they innovated, attuned to the power of connectivity, & worked on strengthening their IT infrastructure.</p> <ol style="list-style-type: none"> 3] Embracing Remote Working <p>And because there was no other option, companies adapted to remote work. In the process, they discovered this trust-based work culture — which, in turn, amplified the use of upgraded technology.</p> <ol style="list-style-type: none"> 4] You tell us — what change did you notice in the digital domain? <p>Comment below.</p> <p>#digitaltransformation #business #innovation</p> <p>#BeyonData</p> |
| 2 | How technology reshaped business models | <p>The BIG SWITCH</p> <p>When things are not in our favour, we switch. Natural human nature. That's what 2020 did to us — Revolutionized the world. Accelerated change. Transformed everything. The catalyst to this process was TECHNOLOGY and DIGITIZATION.</p> <p>Work from Home (WFH) reshaped the work culture. And while this was new for many companies, every business eventually adapted to this [new] way of working.</p> <p>Technology has conveniently reshaped its identity as a business addition to a "business enabler". It has helped them by:</p> <ul style="list-style-type: none"> — Making Communication Better: By utilizing connectivity tools [such as Slack, Zoom] and enabling businesses to stay connected. — Providing Cloud Platforms: To share files seamlessly in real-time with Cloud computing being the catalyst. It ensured business continuity, without requiring a physical space for running business. — Harnessing Machine Learning: Businesses deployed solutions that delivered optimization & re-trained their workforce to adjust to the remote work culture and advancements. <p>The world switched with technology — and tech stepped up as never before highlighting the importance of innovation.</p> <p>How has technology helped your business? What strategies did you adopt? Let us know</p> <p>#business #technology</p> <p>#BeyonData</p> |
| 3 | Use of AI / Smart tools | <p>"Artificial Intelligence Market Size Worth \$390.9 Billion By 2025." says a study done by Grand View Research.</p> <p>Today, AI is no longer restricted to being just science fiction; rather it has changed the way businesses operate in this technologically evolving world</p> <p>AI helps in enhancing the working of the business procedures. Here are some tools that you can use:</p> <p>Microsoft Azure Cognitive Services IBM Watson Amazon Lex TensorFlow</p> <p>And they come with some amazing benefits to businesses, including:</p> <ul style="list-style-type: none"> — Increase in automation which means lesser physical labour required (or the same people can be engaged to perform other tasks) — Effective management of repetitive, monotonous tasks — Error reduction that ultimately helps in increasing accuracy — Aids in smart decision making for businesses by analysing and predicting trends — Increased efficiency, productivity, and agility <p>Which AI tools do you use for your business? How has your experience been? We'd love to discuss about them</p> <p>#ai #artificialintelligence #automation</p> <p>#BeyonData</p> |

| POST # | TOPIC | CREATIVE COPY |
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| 4 | Role of analytics | <p>Google tells "93% of companies changed their marketing investment mix during the pandemic". The reason? ANALYTICS.</p> <p>Analytics, data, statistics — form a crucial part of businesses. Data is the new gold. And with the increase in online activity, time spent by people online saw a 60% increase</p> <p>This behaviour change led to more data and analytics available — and it became easier for businesses to analyze consumer preferences.</p> <p>Analytics helped businesses in these ways:</p> <p>By turning insights into advantages, businesses used data to shape a well-researched growth strategy aligning with consumer interests.</p> <p>Business goal setting is never guesswork. With the right set of insights, businesses assembled this data [based on previous activities and even future predictions] to set the right goals for the company.</p> <p>Analytics helped businesses spot the right trend at the right time to take the right action for the right growth: when it mattered the most.</p> <p>In short, leveraging Data for Decisions was (and remains to be) the best strategy.</p> <p>What do you think? Is your business insights-led?</p> <p>#analytics #statistics #marketing #strategy #business</p> <p>#BeyonData</p> |
| 6 | Harnessing Machine Learning | <p>Is your business harnessing Machine Learning? Machine Learning (ML) helps in extracting information from a huge set of raw data.</p> <p>Its success can be analyzed by the progress of major giants like Google, Amazon, Microsoft, Apple, Twitter etc. who are already using these tools to grow exponentially.</p> <p>Here are 4 ways in which machine learning will help your businesses grow too —</p> <ol style="list-style-type: none"> 1. Automate Routine Tasks <p>Routine IT tasks like security monitoring, auditing, and classification or reporting can be automated — that makes management easier and also enables employees to focus on other crucial tasks.</p> <ol style="list-style-type: none"> 2. Solve Complex Problems <p>ML provides solutions to problems that are difficult for humans (and the chances of errors are nearly zilch too!)</p> <ol style="list-style-type: none"> 3. Make Valid Predictions <p>With ML, you can easily observe what customers are interested in, and gauge the most important factors that lead to customer churn.</p> <ol style="list-style-type: none"> 4. Secure your System <p>Large volumes of data need extra security, which engages a large security force. ML can eliminate security concerns, since it can take care of cybersecurity effectively.</p> <p>While machine learning is still in its nascent stage, it is fast gaining ground.</p> <p>Do you think small businesses are going to benefit from this? Comment below</p> <p>#machinelearning #cybersecurity</p> <p>#BeyonData</p> |
| 6 | Load on IT infrastructure & how to manage it | <p>Businesses are increasingly relying on technologies and hence, IT infrastructure more than ever — to manage their workforce remotely, drive business operations, or even optimize for maximum efficiency</p> <p>Naturally, the workload on existing IT infrastructure has increased, which might lead to lag or break down, if not addressed in time.</p> <p>But, fret not. Here are 3 tips to manage your business IT infrastructure —</p> <ol style="list-style-type: none"> 1 Refresh Your Hardware <p>Old machines are not capable of taking in the excess load. They even put your security under stress opening up vulnerabilities (like data breach). So, get new servers!</p> <ol style="list-style-type: none"> 2 Invest in Futuristic Technology <p>Advanced technologies are updated to match your current and future requirements. Upgrade to reap in the benefits before your competitors to gain an upper hand.</p> <ol style="list-style-type: none"> 3 Focus on Business Demands <p>Also, don't fall for the fads blindly. Analyse your business requirements deeply and then invest in IT as per your needs.</p> <p>.</p> <p>Some businesses will scale up to face the technological challenges while others will reach out to technology partners and experts who will help create the optimal infrastructure to power on and achieve optimal productivity.</p> <p>At BeyonData, we can help you manage and strengthen your IT backend to suit your business goals. DM us your inquiries</p> <p>#business #BeyonData</p> |

| POST # | TOPIC | CREATIVE COPY |
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| 7 | Cyber threats your business needs to be protected from in 2021 | <p>BEWARE: 4 Biggest Cyber Threats in 2021</p> <p>Rapid Digitization does provide speed, stability, and security — but sometimes, that also gives way to new vulnerabilities, attacks, and cyber threats. So, what should we expect in 2021?</p> <p>With 90% increase in cyberattacks in 2020, experts say cybersecurity threats in 2021 will grow uglier; the likes including:</p> <ul style="list-style-type: none"> Cloud Vulnerability <ul style="list-style-type: none"> — Data stored on the cloud is a tempting target for hackers. Data breaching, misconfiguration, insecure interfaces are some of the top threats here. AI-Enhanced Cyberthreats <ul style="list-style-type: none"> — AI is making a significant impact on business growth. But, cybercriminals are not far behind. They can [mis]use AI to launch malicious software to invade your privacy. AI Fuzzing <ul style="list-style-type: none"> — With old fuzzing techniques, AI is used to create tools that detect system vulnerabilities; but hackers could operate it to start, automate, and accelerate malicious attacks. Machine Learning Poisoning <ul style="list-style-type: none"> — ML models gather data from crowd-sources or social media; hackers feed ML algorithms false data in an effort to get it to make poor decisions. <p>Want to secure your business against such threats?</p> <p>Stay tuned for the next post. And keep following #beyondata</p> <p>#cybersecurity #cloudsecurity #cyberattack</p> |
| 8 | Cybersecurity — Increased threat, Increased security | <p>3 Ways in Which You Can Assess CYBER THREATS</p> <p>Cyber security has become a crucial element to carry out business workflows securely, but a slight meddling with the infrastructure — and the whole system can be put at risk. Do you know...</p> <p>Each year gets worse for cyber attacks across the globe with threats like:</p> <ul style="list-style-type: none"> Compromising of Private Data Costly Recovery Expenses Weakening Client Trust <p>Here, risk assessment can help evaluate and prevent various cyber security threats. You can do that by —</p> <ul style="list-style-type: none"> Regulating System Testing <ul style="list-style-type: none"> Adapt to newer technologies, regularly upgrade your softwares, and conduct vulnerability scans and audits to look for weaknesses in your organisation's IT infrastructure. Utilizing Employees <ul style="list-style-type: none"> Along with relying on technology to perform security functions, train your employees as well about cybersecurity — who can take rational actions as well as care against any potential threats. Developing Recovery Plan <ul style="list-style-type: none"> Have a plan even before the disaster hits. This will provide you with an action plan and allow you to recover faster. <p>.</p> <p>At BeyonData, we provide Cybersecurity Consulting and System Security Assessment to identify vulnerabilities and prevent data compromise for your business.</p> <p>Need an assessment? Comment below</p> <p>#cybersecurity #informationsecurity #cyberattack #beyondata</p> |
| 9 | Republic Day | <p>India ranks 3rd among the most attractive investment destinations for technology transactions. Amazing, isn't it? Here's mapping India on the technological front</p> <ul style="list-style-type: none"> The Mars Orbiter Mission made India the only nation in the world to reach Mars in its first attempt. Aadhaar became the largest and most successful IT project ever undertaken in the world. India developed an indigenous supercomputer called PARAM that met high-speed computational needs. Out of the top 20 best Information Technology companies in the world, 4 companies are of Indian origin: TCS, Infosys, Wipro, and HCL technologies. From 2014 - 2020, solar power capacity of India has increased from 2.6 GigaWatts (GW) to 38 GW. Companies like Sukam power systems have electrified schools in Africa to support the education of children. India has built the world's first national digital infrastructure, leaping at least 2 generations of financial technologies; and has the capabilities to emerge as the biggest technologically developed country. <p>.</p> <p>Today, on our 72nd Republic Day we would like to pay a small tribute to every Indian who is working hard for making India great in the world technology space worldwide.</p> <p>BeyonData wishes you all a very Happy Republic Day!</p> <p>#republicday #beyondata</p> |

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| 40 | How Cloud Computing Is Changing The Future Of Business? | <p>"By 2029, cloud computing will become a major driver of revenue growth," says Future Cloud Computing report by Google.</p> <p>Transitioning to a new way of working needs a seamless flow — of data and resources. That's where cloud computing lets businesses focus on performance, with minimal hassle.</p> <p>Here are 4 ways in which cloud computing is changing business:</p> <ol style="list-style-type: none"> 1) Enables a Flexible Workplace All the data is stored on the cloud, giving the flexibility to work from anywhere, which is beneficial to employees. 2) Provides Security Multiple levels of control in a network infrastructure to afford continuity and protection; added benefits can be attained by partnering with cloud security companies. 3) Sustains Innovation Cloud aids automation that helps drive innovation — and when combined with low-code & no-code apps, it enables a broader range of people to develop new digital services. 4) Serverless Architecture Designed to give developers a quick way to create systems and applications; where the cloud platform determines the amount of infrastructure required and equips it to support the system. <p>Cloud computing has not only transformed, but revolutionized the entire world.</p> <p>What do you think? Comment below</p> <p>#cloudcomputing #cloud #cloudsecurity #beyondata</p> |
| 44 | 4 Powerful Cloud Computing Platforms: | <p>4 Powerful Cloud Computing Platforms for Businesses</p> <p>With the new wave of remote working, demand patterns of businesses have changed to new and secure technologies — primarily, cloud computing to ensure availability, scalability, and profitability.</p> <p>Here are 4 Cloud Computing platforms your business needs:</p> <ul style="list-style-type: none"> — Oracle Cloud A set of branded SaaS, PaaS, DaaS, and IaaS offerings, it is used to build, redistribute, integrate, and expand Oracle applications and database technology in the cloud. — Amazon Web Services Offering IaaS & PaaS solutions; provide users with server, networking, storage, remote computing, email, and security solutions. — Microsoft Azure Provides a range of cloud services, including analytics, storage and networking. Users can pick and choose from the services to develop and scale new applications. — CloudHub An iPaaS where you can deploy sophisticated cross-cloud integration applications in the cloud, create new APIs on top of existing data sources, and integrate on-premises applications with cloud services. <p>Businesses ranging from startups to MNCs have adopted cloud computing tools to launch their applications and automate business operations.</p> <p>Which platform do you think is efficient for your business and why?</p> <p>Tell us #cloudcomputing #oracle #beyondata</p> |
| 12 | 5 Tips for Successful ERP Implementation | <p>To stay at the top of the business, an effective Enterprise Resource Planning (ERP) system is more of a necessity. Implementing your first ERP software system can be challenging.</p> <p>Here are 5 tips for an effective ERP implementation —</p> <ol style="list-style-type: none"> 1. Right Pre-Implementation Choices — Ensure the ERP software solution you choose meets your business objectives. Provide detailed functional and technical requirements. 2. Build a Cross-Functional Team — ERP system is an organization-wide solution and used by various departments; the team should be cross-functional (from highly-skilled IT personnel to active daily users). 3. Manage Change, Avoid Chaos — Conduct sessions with staff regularly to manage operations and to ensure orderly implementation. 4. Plan Precisely — To keep the implementation on track, within scope and budget, the team should establish a project plan based on measurable goals and objectives. 5. Get Support — Ask for help when required. Software vendors include support and helpdesk services as part of their ERP solution and can guide you in the right direction. <p>Are you thinking of employing ERP? How do you think it can benefit your business?</p> <p>Comment below</p> <p>#business #beyondata #erpsolutions #erp</p> |

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| POST # | TOPIC | TYPE | CREATIVE COPY | CAPTION COPY + HASHTAGS |
|--------|-------------------------|----------|--|---|
| 1 | Digital Wave After 2020 | Carousel | <p>Slide 1 — 2020 saw a huge "Digital Transformational Wave" for Businesses. Everything changed. The time wasn't about making predictions. But...</p> <p>Slide 2 — ... Adapting your business. Reconstruct it with TECHNOLOGY. And the world did just that!</p> <p>Slide 3 — Here are 3 ways in which Technology Transformed Businesses</p> <p>Slide 4 — 1 Shift in Standard Business Practices The pandemic forced businesses to forgo their old ways and restructure older models. And even while the world was locked down, businesses were running — online.</p> <p>Slide 5 — 2 Accelerated Digital Transformation Technology became a crucial aspect of company models — they innovated, attuned to the power of connectivity, & worked on strengthening their IT infrastructure.</p> <p>Slide 6 — 3 Embracing Remote Working And because there was no other option, companies adapted to remote work. In the process, they discovered this trust-based work culture — which, in turn, amplified the use of upgraded technology.</p> <p>Slide 7 — The digital wave that was expected in the next 5 years happened just in 5 months. <i><do something creative with "5"></i></p> <p>Slide 8 — And this is just the start! What change did you notice in the digital domain? Comment below.</p> <p>< include like, comment, save button > < logo of BeyonData ></p> | <p>The digital transformation in the past year has a huge impact on businesses today.</p> <p>In 2020 businesses reshaped their working models and further adapted to the technological advancements earlier than it was estimated. With the beginning of the year 2021, we still look forward to and expect more digital transformation to drive businesses.</p> <p>BeyonData has put down 4 ways in which 2020 transformed businesses; swipe right to know more.</p> <p>#digitaltransformations #itbusiness #technologyforgood #digitalwave #transformationdigitale #businesschallenge #digitaldevelopment #itinfrastructure #technologydevelopment #remoteworklife #itconsulting #digitization #digitizing #techhelp #cloudtechnology #digitalera #digitalinnovation #remoteworking #itsolutions #businesssolutions #smarttechnology #digitalization #digitalbusiness #digitaltransformation #informationtechnology #beyondata #dba #oracle #odoo #erp #innovation</p> |
| 2 | Use of AI / Smart Tools | Carousel | <p>Slide 1 — 4 Artificial Intelligence (AI) Tools You Can Use To Enhance Business Operations</p> <p>Slide 2 — 1. Microsoft Azure Cognitive Services For AI developers — even those without having machine learning or data science expertise.</p> <p>Slide 3 — 2. IBM Watson Open, multi-cloud software that lets you automate and bring AI tools and apps to your data from anywhere.</p> <p>Slide 4 — 3. Amazon Lex Used for building conversational interfaces (voice, text, bots, etc.) into any application.</p> <p>Slide 5 — 4. TensorFlow End-to-end open source machine learning (ML) platform mainly for training of deep neural networks.</p> <p>Slide 6 — AI is not just restricted to science fiction now. Artificial Intelligence has changed the way businesses operate. It has enhanced operations, made workflow smoother, reduced error, and increased smart decision making.</p> <p>Slide 7 — Any other AI tools that you recommend? Comment below. < include like, comment, save button > < logo of BeyonData ></p> | <p>We all know, Artificial Intelligence is on the rise today , and the right thing to do for any business now will be to invest in it .</p> <p>Microsoft Azure, Google Cloud AI Platform, Amazon Web Services, etc. are a few of the many AI tools that are growing in the market.</p> <p>These tools aid your businesses by performing monotonous tasks or even by resolving complex calculations.</p> <p>Have a look at how these tools can benefit your organization, and later decide upon which one suits best for your business.</p> <p>Swipe</p> <p>#itbusiness #technologyforgood #digitalwave #beyondata #digitaldevelopment #smarttools #technologydevelopment #googleai #aittechnology #emergingtech #artificial_intelligence #techinnovation #itconsulting #digitization #digitizing #techhelp #artificialintelligenceai #artificialintelligence #smarttools #microsoftazure #amazonwebservices #artificialintelligence #remoteworking #itsolutions #smarttechnology #digitalization #digitalbusiness #automation</p> |

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| 3 | Role of Analytics | Carousel | <p>Slide 1 — 3 Ways in Which Analytics Help Businesses</p> <p>Slide 2 — Analytics, data, statistics — form a crucial part of businesses. With the increase in online activity, time spent by people online saw a 60% increase. So...</p> <p>Slide 3 — This behaviour change led to more data and analytics available. And it became easier for businesses to analyze consumer preferences.</p> <p>Swipe to know how analytics helps businesses...</p> <p>Slide 4 — #1 By turning Insights to Advantages, Businesses used data to shape a well-researched growth strategy That aligned with consumer interests.</p> <p>Slide 5 — #2 With right insights, companies assembled data To track previous activities And predict future trends. — to set the right goals for the company.</p> <p>Slide 6 — #3 Analytics helped organizations spot the Right Trend at the Right Time to take the Right decision for the Right growth.</p> <p>Slide 7 — ... when it mattered the most! In short, Analytics provided Data for Decisions Which remains to be the best strategy for businesses.</p> <p>Slide 8 — Is your business insights-led? We'd love to know more. Comment! < include like, comment, save button > < logo of BeyonData ></p> | <p>Today, businesses: Analyze Implement Process the data gathered over a period to develop a strong and effective strategy to drive business smoothly.</p> <p>In recent times, changes in consumer behavior have made the availability of data easy. So, it's relatively simple for businesses to collate data, analyze, and design a strategy accordingly.</p> <p>Have you wondered how analytics can help your business flourish? Let us tell you how you can analyze the data and leverage it to develop an effective business strategy.</p> <p>Swipe! Swipe! ➡</p> <p>#technologyforgood #digitalwave #beyonddata #digitaldevelopment #marketinganalytics #businessinsights #datainsights #businesstatistics #businessdata #marketinginsights #digitalanalytics #digitaltransformations #itbusiness #digitaldevelopment #infrastructure #businessanalytics #webanalytics #dataanalyst #businessstrategies #dataanalytics #dataanalysis #analytics #statistics #businessstrategy #businessstrategy</p> |
| 4 | Republic Day | Single | <p>< single post > <i>REPUBLIC DAY POST</i> <i>Main something really creative — including technology and India.</i></p> | <p>India, a country where you see new technology emerging every other day — has made its way to the worldwide technology space.</p> <p>Our country has made such tremendous progress that every industry in the present time is driven by the newest technology.</p> <p>We have so many reasons to be proud of our country for its remarkable achievements in technology space; but a few of the major wins are:</p> <p>The Mars Orbiter Mission made India the only nation in the world to reach Mars in its first attempt.</p> <p>Aadhaar became the largest and most successful IT project ever undertaken in the world.</p> <p>India developed an indigenous supercomputer called PARAM that met high-speed computational needs.</p> <p>Today, on our 72nd Republic Day we would like to pay a small tribute to every Indian who is working hard for making India great in the world technology space worldwide.</p> <p>BeyonData wishes you all a very Happy Republic Day!</p> <p>#republicday #republicdayindia #republicday #indiatech #indiatech #technology #technologythesedays #technologysolutions #technologytrends #technologyofindia #technologyinnovation #businesssupport #b2b #republicdayspecial #republicdayofindia #republicdaycelebration #newtechnology #newtechnologies #techstartup #startupindia #startups #emergingtech #technologyforgood #digitalera #businesssolutions #digitaltransformation #oracle #odoo #beyonddata</p> |

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|--------|--------------------------------------|----------|--|--|
| 5 | Managing load on IT Infrastructure | Carousel | <p>Slide 1 — 3 Ways To Manage Load On Your IT INFRASTRUCTURE?</p> <p>Slide 2 — The workload on existing IT infrastructure has increased Because...</p> <p>Slide 3 — Businesses are increasingly relying on technology. — to manage remote workforce, drive operations, or optimize efficiency.</p> <p>Swipe to know how to manage your business IT infrastructure >>></p> <p>Slide 4 — #1 REFRESH YOUR HARDWARE Old machines are not capable of taking in the excess load. They put security under stress opening up vulnerabilities (like data breach).</p> <p>Slide 5 — #2 INVEST IN FUTURISTIC TECHNOLOGY. Advanced technologies are updated to match your requirements. Upgrade to reap in the benefits before your competitors.</p> <p>Slide 6 — #3 FOCUS ON BUSINESS DEMANDS Don't fall for the fads blindly. Analyse your business requirements deeply before investing.</p> <p>Slide 7 — Reaching out to the right TECHNOLOGY PARTNERS AND EXPERTS will help you create the optimal infrastructure to power your business.</p> <p>Slide 8 — At BeyonData. We can help you manage and strengthen your IT backend to suit your business goals.</p> <p>DM us your inquiries</p> <p>< logo of BeyonData ></p> | <p>A smooth-running business always requires a powerful infrastructure and today requirement for it is more than ever.</p> <p>Managing remote work, operating business processes, and maximizing productivity; all demand a stable infrastructure, and if not handled carefully, it can cause a heavy loss in business.</p> <p>BeyonData helps businesses manage their IT infrastructure in a way that suits their business goals.</p> <p>But of course, you can follow some measures to take care of the infrastructure by yourself that will help you retain it for a longer.</p> <p>Here we bring you three tips on how to manage your business IT infrastructure. Swipe Right!</p> <p>#itinfrastructure #networkinfrastructure #itnetworking #ittechnology #technologydevelopment #techdevelopment #itservice #itconsultingservices #itsolution #itsolutionprovider #infrastructuremanagement #infrastructuredevelopment #itmanagement #itbusiness #itbusiness #itconsulting #itconsultant #itsolutions #futuretech #futuretechnology #itservices #itsolutions #servers #informationtechnology</p> |
| 6 | 4 powerful cloud computing platforms | Carousel | <p>Slide 1 — Top 4 Cloud Computing Platforms For Businesses</p> <p>Slide 2 — 1. Oracle Cloud Branded SaaS, PaaS, DaaS, and IaaS offerings. Used to build, redistribute, integrate, and expand Oracle applications and DB technology.</p> <p>Slide 3 — 2. Amazon Web Services Offering IaaS & PaaS solutions. Provides server, networking, storage, remote computing, email, and security solutions.</p> <p>Slide 4 — 3. Microsoft Azure Gives a range of cloud services like analytics, storage and networking.</p> <p>Slide 5 — 4. CloudHub An iPaaS where you can deploy cross-cloud integration applications, create new APIs, and integrate on-premises applications with cloud services.</p> <p>Slide 6 — With the new wave of remote working, patterns have changed to new and secure technologies, mainly, cloud computing to ensure availability, scalability, and profitability.</p> <p>Slide 7 — What platform are you using to scale your business? Comment below.</p> <p>< logo of BeyonData > <like, share, save></p> | <p>Do you know what is that one major development that happened to businesses in the technology industry?</p> <p>Answer — Cloud Computing, simple!</p> <p>With the evolution in the tech world, cloud computing is the most tremendously growing and popular technology. Well, a business wouldn't want to miss on an opportunity to advance their workflow system; hence, adapting to the latest tech would be a feasible option.</p> <p>Cost reduction, data security, mobility, disaster recovery, and so on are a few advantages that cloud computing platforms provide your businesses.</p> <p>If you ask which cloud computing platform your business should adapt Here is a simple answer — adapt for a platform that matches your business objects as well as that can help in easing your workflow.</p> <p>Here are 4 powerful cloud computing platforms you can consider. Swipe right to know more. ➡</p> <p>#cloudcomputing #cloudcomputingservices #cloudservices #cloudserver #cloudservice #cloudsolutions #oraclecloud #cloudtechnology #clouddtechnologies #clouddtech #amazonwebservices #microsoft #microsoftazure #cloudstorage #cloudinfrastructure #cloudsecurity #datacenter #cybersecurity #datamanagement #cloudmanagement #itsolutions #itinfrastructure #webservices #saas #beyondata #business #technology #businessstechnology</p> |

| February 2021 | | | | | | |
|-------------------------|-----------|-----------------------|----------------------|---------------|---|-------------------|
| DATE | DAY | PLATFORM | INSTRUCTIONS | CONTENT TYPE | TOPIC | NOTES |
| WEEK 1 | | | | | | |
| 1-February-2021 | Monday | LinkedIn - 1 | | POST | 6 Attributes of Effective ERP Strategy | |
| 2-February-2021 | Tuesday | LinkedIn Company page | Reshare LI-1 | POST RESHARE | | |
| | | Instagram | | CURATED STORY | | |
| 3-February-2021 | Wednesday | | | | | |
| 4-February-2021 | Thursday | Instagram - 1 | Revise LI-2 | GRAPHIC-1 | How to get Odoo Certification? | |
| | | LinkedIn - 2 | | POST | How to get Odoo Certification? | used for IG |
| 5-February-2021 | Friday | LinkedIn Company page | Reshare IG-1 / LI-2 | GRAPHIC DOC-1 | | |
| | | Instagram | | CURATED STORY | | |
| 6-February-2021 | Saturday | LinkedIn - 3 | | POST | 3 Industries Making Tech A Priority | |
| 7-February-2021 | Sunday | LinkedIn Company page | Reshare LI-3 | POST RESHARE | | |
| | | Instagram | | CURATED STORY | | |
| WEEK 2 | | | | | | |
| 8-February-2021 | Monday | LinkedIn - 4 | | POST | 4 ERP Trends to Look Out in 2021 | used for IG |
| 9-February-2021 | Tuesday | Instagram - 2 | Revise LI-4 | GRAPHIC-2 | 4 ERP Trends to Look Out in 2021 | |
| | | LinkedIn Company page | Reshare IG-2 / LI-4 | GRAPHIC DOC-2 | | |
| 10-February-2021 | Wednesday | LinkedIn - 5 | | POST | How Open-Source ERP Benefits Your Business? | |
| 11-February-2021 | Thursday | LinkedIn Company page | Reshare LI-5 | POST RESHARE | | |
| 12-February-2021 | Friday | LinkedIn - 6 | | POST | Odoo for Digital Transformation in 2021 | used for IG |
| 13-February-2021 | Saturday | LinkedIn Company page | Reshare IG-3 / LI-6 | GRAPHIC DOC-3 | | |
| | | Instagram | | CURATED STORY | | |
| 14-February-2021 | Sunday | Instagram - 3 | Revise LI-6 | GRAPHIC-3 | Odoo for Digital Transformation in 2021 | Moved to 16th Feb |
| WEEK 3 | | | | | | |
| 15-February-2021 | Monday | LinkedIn - 7 | | POST | 4 Factors to Consider While Choosing Cloud Partner | |
| 16-February-2021 | Tuesday | LinkedIn Company page | Reshare LI-7 | POST RESHARE | | |
| | | Instagram - 3 | Revise LI-6 | GRAPHIC-3 | Odoo for Digital Transformation in 2021 | |
| 17-February-2021 | Wednesday | Instagram | | CURATED STORY | | |
| | | LinkedIn - 8 | | POST | 5 Reasons To Choose Odoo ERP for Businesses | used for IG |
| 18-February-2021 | Thursday | Instagram - 4 | Revise LI-8 | GRAPHIC-4 | 5 Reasons To Choose Odoo ERP for Businesses | |
| 19-February-2021 | Friday | LinkedIn Company page | Reshare IG-4 / LI-8 | GRAPHIC DOC-4 | | |
| | | Instagram | | CURATED STORY | | |
| 20-February-2021 | Saturday | LinkedIn - 9 | | POST | Still Suffering From SAP? Think Odoo. | used for IG |
| 21-February-2021 | Sunday | LinkedIn Company page | Reshare LI-9 | POST RESHARE | | |
| | | Instagram | | CURATED STORY | | |
| WEEK 4 | | | | | | |
| 22-February-2021 | Monday | LinkedIn - 10 | | POST | 5 Reasons To Adapt Oracle Cloud | used for IG |
| 23-February-2021 | Tuesday | Instagram - 5 | Revise LI-10 | GRAPHIC-5 | 5 Reasons To Adapt Oracle Cloud | |
| | | LinkedIn Company page | Reshare IG-5 / LI-10 | GRAPHIC DOC-5 | | |
| 24-February-2021 | Wednesday | LinkedIn - 11 | | POST | How Efficient Data Management Can Help Business Succeed | |
| 25-February-2021 | Thursday | LinkedIn Company page | Reshare LI-11 | POST RESHARE | | |
| | | Instagram | | CURATED STORY | Digital Learning day | |
| 26-February-2021 | Friday | LinkedIn - 12 | | POST | 4 reasons Your Business Needs Compliance Management | |
| 27-February-2021 | Saturday | LinkedIn Company page | Reshare IG-6 / LI-12 | GRAPHIC DOC-6 | | |
| | | Instagram | | CURATED STORY | | |
| 28-February-2021 | Sunday | Instagram - 6 | Revise LI-12 | GRAPHIC-6 | Still Suffering From SAP? Think Odoo. | |
| MONTHLY OVERVIEW | | | | | | |

| POST # | TOPIC | CREATIVE COPY |
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| 1 | 6 Attributes of Effective ERP Strategy | <p>Building an ERP strategy? — Before you do, acknowledge these 6 attributes to craft an effective strategy:</p> <ol style="list-style-type: none"> 1] Define Objective Your ERP strategy will be futile if there are no defined goals that your company wants to achieve. Setting goals helps in easy planning and implementation of ERP. 2] Set a Budget Before anything, reserve funds to support the implementation, including a contingency budget; since it is common for an implementation to exceed initial budgets. 3] Identify and Address IT Issues Your current IT infrastructure system would not be capable of handling the ERP upgrade, so, consider upgrading the hardware as well. 4] Conduct a Risk Assessment Identify areas where issues might occur, and address them before the installation begins. Be proactive, not reactive. 5] Outline an ERP Roadmap Define objectives, responsibilities, roles, and resources before committing to the vendor; basically, have a roadmap to ensure a smooth implementation. 6] Get a Good Support BeyondData's ERP Services are designed to support your company's business processes and optimize it for maximum functionality and return on investment(ROI). <p>Wanna know what strategies you can use for an ERP implementation? Comment below</p> <p>#erp #business #beyondata</p> |
| 2 | How to get Odoo Certification? | <p>Struggling to get your Odoo certification? We have got you covered — Here's what you can do to get certified:</p> <ol style="list-style-type: none"> 1] Preparation — Take in-depth knowledge esp. on "Odoo 14 Functional Content". Leverage e-learning study material on various platforms. — Scale up with "Odoo Scale-up" before the exam. Having some practical Odoo work experience always helps! 2] Know the Exam Format — 1-hour online exam with 80 randomized questions. Free retakes are not allowed. You can take the exam anytime. — Secure the Odoo certificate by scoring a minimum 70%. 3] Certification — Candidates can download their Odoo certificates immediately after passing. And use "Certified Odoo Professional" as designation. — Odoo Partners who meet the requirements will be mentioned as Certified Odoo Partners on their website too. <p>Odoo is an open-source ERP softwares that takes care of all your critical business operations like CRM, Inventory Management, accounting, eCommerce etc.</p> <p>The certification makes sure that the candidate has required know-how of the platform, and tailor best practices for organizations.</p> <p>Still doubtful? Tell us why and we will help</p> <p>#beyondata #business #odoo</p> |
| 3 | 3 Industries Making Tech A Priority | <p>3 Industries that are Transformed by Technology</p> <ol style="list-style-type: none"> 1. Healthcare — From hospital administrative processes to research or retaining Electronic Medical Record (EMR) Database, tech is taking over: to improve efficiency, automate processes, leverage data, and be upgraded to latest regulatory reforms. — "BeyondHMS" offers a holistic hospital management system with all-round solutions for healthcare institutions. 2. Education — To centralize operations, manage faculty, or even enhance distance education experience, tech has been a game-changer. — Digital solutions can be used to automate salary, manage performance, regulate curriculum, manage student and faculty lifecycle and provide online portals. — "BeyondUMS" offers a complete IT solutions system for managing universities as well as educational institutions. 3. Finance & Banking — Tech enables Digital Audit Management Software, asset and risk management, equity & venture capital solutions for this sector. — "BeyondAudit" by BeyondData offers digital audit management systems to banks and other financial companies to digitize and automate the way they work. <p>.</p> <p>With an extensive IT-solutions strategy and an action-oriented approach, BeyondData can help your business to optimize and strengthen your operations.</p> <p>DM for inquiries</p> <p>#healthcaresolution #bankingtech #edutech #beyondata</p> |

| POST # | TOPIC | CREATIVE COPY |
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| 4 | 4 ERP Trends to Look Out in 2021 | <p>Inflexible ERP system solutions have no space in the digital wave 2021 — So, keeping up with the latest trends is more of a necessity for businesses. Here are 4 ERP Trends to look out for in 2021 —</p> <ol style="list-style-type: none"> 1] Cloud Acceleration The limitations of on-premise ERP are numerous; whereas cloud-hosted ERP offers more accessibility with lower upgrade costs and limitless scope for innovation. 2] More Powerful Analytics The future of ERP points to an end-to-end tool that can process both structured and unstructured data making predictive analysis a strong suit of modern ERP platforms. 3] Personalized ERP Solutions More consumer-centric, flexible, and accessible — the tools would be easy to operate not just for programmers or IT specialists, but for any employee. 4] Integration of AI Build-in AI integration is the new trend. It provides companies with a significant edge through innovative data processing and transforming business data into actionable insight. <p>As business software systems improve, ERP continues to incorporate the best trends from IT into its design and functionality.</p> <p>What ERP trends are you looking forward to this year and why?</p> <p>Comment below</p> <p>#erp #innovation #cloud #analytics #ai #beyondata</p> |
| 5 | How Open-Source ERP Benefits Your Business? | <p>Open-source ERP platforms (like Odoo) are great for managing your business operations. Here are 4 ways your business can benefit from ERP implementation —</p> <p>Better ROI Starting 2015, there is a dawn of a new era where many businesses don't intend to invest in high-end ERP softwares; so, open source remains their best option as no direct license costs or recurring maintenance fees are involved.</p> <p>Options to Customize Modifications & integrations as per the company's requirement is possible and the alterations can be done by trusted digital solutions providers.</p> <p>Holistic updating Due to frequent software updates powered by a strong community, enhanced code-bases are delivered throughout the peer environment regularly. Businesses can utilize this and apply these patches as they emerge.</p> <p>Future-oriented ERP provides a host of tools that allow users to make business strategies, or even accurate predictions that can help to make better business decisions.</p> <p>Every organization has different goals and objects, hence the ERP software requirements differ as well. But, overall, having a ERP system is great for your business in the long run.</p> <p>Want to simplify your ERP implementation?</p> <p>BeyonData provides efficient ERP Solutions using Odoo that promotes cost-effective enterprise process management for business.</p> <p>Want to know more? Let's talk in DM</p> <p>#erp #business #odooerp #odoopartner #beyondata</p> |
| 6 | Odoo for Digital Transformation in 2021 | <p>"Digital Transformation 2021" — What comes to your mind when you think about this?</p> <p>For us, it is all about Odoo — An Open Source ERP Platform</p> <p>Why? Because upgrading to the newest technologies and making resourceful improvements to the organization is our priority. And Odoo ERP does the job seamlessly.</p> <p>Here's how Odoo is helping businesses in this transformation:</p> <p>Simplifies Management Functions Odoo offers several modules with functionalities that effectively covers various business processes, making management smoother and simplified.</p> <p>Easy to integrate & more efficient Integration possibilities for Odoo in your business processes is infinite and can be seamlessly integrated with third party applications — improving the system's overall efficiency.</p> <p>Highly secured & accurate Odoo ensures accuracy, consistency and security of data. It protects confidential business information and takes care of any data breaches.</p> <p>Digital transformation with Odoo is suitable for businesses that are pursuing growth, and transformation in their industries.</p> <p>...especially those that are interested in upgrading their business models to be more competitive and get more control with maximum return on investment (ROI) with their ERP implementation.</p> <p>Is your business integrated with Odoo? If yes, comment "Odoo-powered"</p> <p>#business #odoo #erp #beyondata</p> |

| POST # | TOPIC | CREATIVE COPY |
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| 7 | 4 Factors to Consider While Choosing Cloud Partner | <p>Cloud computing is limitless — and it's time businesses have utilized its fullest potential . Migrating the business process to the cloud needs thorough research, and choosing the right cloud partner is one of the most crucial aspects.</p> <p>Here are 4 factors to consider before choosing a cloud partner:</p> <ol style="list-style-type: none"> 1] Security The partner should ensure security at all 3 steps – host, network, and the physical setup. It is important to ask detailed, explicit questions that concern you before proceeding. 2] Compliance Choose a cloud platform that can help you meet compliance standards which apply directly/indirectly to your industry and organization at large. The right partner can help you achieve compliance with minimal costs. 3] Costs Lower prices doesn't mean cheap quality and expensive doesn't always mean great. Best practice — compare them all. See which one completes your business requirements, and then move ahead :) 4] Expertise Cloud partner experts' involvement makes it easier for your business to set up and understand the process. Ask questions upfront about what level of support you will receive. <p>Choosing the right cloud provider is not an extra expense — it is an absolute necessity for your business. The right cloud partner rather helps save investment and ensures hassle-free migration as well as smoother operations.</p> <p>Do you need support in choosing the right cloud platform for your business? Comment below, and we'll sort it out for you</p> <p>#cloudcomputing #cloud #business #technology #beyondata</p> |
| 8 | 5 Reasons To Choose Odoo ERP for Businesses | <p>Human Resource Management, CRM, Accounting, Inventory, Productivity — every company needs to manage these aspects to run their businesses efficiently. Ease your business operations with open-source ERP software.</p> <p>And it's the age of technology. In comes "Odoo ERP"</p> <p>...With ALL the functionalities required to run and manage any business, integrate different modules into a single system, and ease operations.</p> <p>Still need a reason to transition to Odoo? We'll give you 4:</p> <ol style="list-style-type: none"> 1] Fully Web-based — Accessible via web browsers and provides multi-user management support without any disturbance. 2] Community Edition — Open Source. No licensing fee is required; but installation, customization, integration, and implementation fee need to be paid to an expert partner. 3] Easy Customization — Tailor-made software solution that will best suit your business requirements. You can choose the features that need to be added for a personal experience. 4] No-Vendor Lock-In — There are no specific groups of people, developers, or technicians that control the developments of Odoo; With strong community support, the businesses can enjoy no lock-ins by the vendor. <p>Are you ready to transform your business? BeyonData can help!</p> <p>[Afterall, we are certified Odoo partners.]</p> <p>Comment "Odoo-powered" and we'll get back to you</p> <p>#erp #odoo #odooreadypartner #beyondata</p> |
| 9 | 4 reasons Your Business Needs Compliance Management | |
| 10 | 5 Reasons To Adapt Oracle Cloud | <p>"80% of the companies that move to cloud witness major improvements in their IT operations within 6 months." — Cloud tech is everywhere!</p> <p>And if you are thinking about moving your business to cloud, here's why Oracle Cloud might be the best bet —</p> <p>Optimize Performance & Reduced Costs Oracle cloud offers industry best IOPS rates, isolated networks thus fast, non-blocking and predictable performance. With minimal efforts required, the cost and time to migrate reduces.</p> <p>World-Class Security and Availability Oracle Cloud offers comprehensive security across all deployments along with governance, visibility and transparency. Availability domains and three separate fault domains per DC ensures application availability.</p> <p>Delivers Second-gen Cloud The nextgen Oracle infrastructure i.e. network, storage, database and applications have been engineered to leverage improved automation and built-in security.</p> <p>Only Platform with IaaS, PaaS & SaaS Oracle Cloud Infrastructure is the only cloud service to have all 3 offerings i.e. IaaS, PaaS and SaaS. Oracle Cloud claims to have 44% lower compute costs for HPC and 60x faster than its greatest rival AWS.</p> <p>Wanna know more? Comment below</p> <p>Our experts will get back to you with a comprehensive solution.</p> <p>#oracle #oraclecloud #cloud #business #beyondata #oraclecloudpartner</p> |

| POST # | TOPIC | CREATIVE COPY |
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| 11 | How Efficient Data Management Can Help Business Succeed | <p>"Data is the new gold, oil, resource." — We all have heard this multiple times. But, without knowing how to manage data, it cannot be leveraged.</p> <p>Today, Data is the foundation of any business' information, knowledge, and ultimately the wisdom for correct decisions and actions. Here are 4 reasons why effective data management is the key to business success:</p> <p>Aids in Better Decision Making Data managed well makes analysis easy for the organization that ultimately helps in making accurate predictions and informed decisions for business growth.</p> <p>Cost & Time Efficient Storing and making data easily referable ensures employees never conduct the same research or analysis again and again — and hence, reducing the time and cost of fixing the duplication.</p> <p>Retrievable Data Sources A fail-proof plan for data will ensure that important information is backed up and retrievable from a secondary source if the primary source is ever inaccessible.</p> <p>Reduces Security Risks A strong data management system would reduce any risks associated with potential risk factors like data breaches, and consequent losses.</p> <p>Data is your company's most valuable asset. And it needs to be managed well.</p> <p>What do you think? Are you managing your data? Comment below</p> <p>#datamanagement #data #business #beyondata</p> |
| 12 | Still Suffering From SAP? Think Odoo. | <p>Still suffering from SAP? Think Odoo!</p> <p>Choosing an ERP that is a solid match for your business is a major business decision. And your choices can strongly affect your business' future development and benefit.</p> <p>For the longest time SAP was dominating the ERP software product market. But, with the advent of Odoo, this notion got challenged and changed. Here's how:</p> <p>Functionalities Odoo provides infinite opportunities to developers to customize the software according to the requirement where SAP can be customized only by its consultants upto a limited extent.</p> <p>Cost-Effective Being an open-source software, implementation and maintenance costs are relatively lower while for SAP the cost of software and maintenance is high.</p> <p>Professional Support For Odoo, there is no shortage of techno-functional consultants. SAP provides engineers and counsels too, but the cost is somewhat higher for the service.</p> <p>Odoo offers the much needed flexibility and potential to all kinds of enterprises plus it is built on a new age platform.</p> <p>Moving to a new ERP isn't an easy decision; it requires a lot of research — let us help you with it. Tell us where you are stuck and we will figure it out together.</p> <p>Comment below</p> <p>#erp #sap #odoo #business #beyondata</p> |

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| POST # | TOPIC | TYPE | CREATIVE COPY | CAPTION COPY + HASHTAGS |
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| 1 | How to get Odoo Certification? | Single | <p>How to get ODOO Certification? [Read the caption] < beyondata logo > < odoo ready partner logo ></p> | <p>Struggling to get your Odoo certification? We have got you covered — Here's what you can do to get certified:</p> <p>1) Preparation — Take in-depth knowledge esp. on "Odoo 14 Functional Content". Leverage e-learning study material on various platforms. — Scale up with "Odoo Scale-up" before the exam. Having some practical Odoo work experience always helps!</p> <p>2) Know the Exam Format — 1-hour online exam with 80 randomized questions. Free retakes are not allowed. You can take the exam anytime. — Secure the Odoo certificate by scoring a minimum 70%.</p> <p>3) Certification — Candidates can download their Odoo certificates immediately after passing. And use "Certified Odoo Professional" as designation. — Odoo Partners who meet the requirements will be mentioned as Certified Odoo Partners on their website too.</p> <p>Odoo is an open-source ERP softwares that takes care of all your critical business operations like CRM, Inventory Management, accounting, eCommerce etc.</p> <p>The certification makes sure that the candidate has required know-how of the platform, and tailor best practices for organizations.</p> <p>Still doubtful? Tell us why and we will help</p> <p>#odoo #odooerp #odoo development #erp #erpsoftware #softwaredevelopment #cloudcomputing #cloudcomputingservices #enterprisesourceplanning #erp solution #erp system #enterprisesoftware #itsolutions #clouderp #inventorymanagement #customerrelationshipmanagement #beyondata #business #itsolutions #businesssolutions #oraclecloud #itsolutionprovider #itconsultant #itsolutions #futuretech #futuretechnology #itservices #informationtechnology</p> |
| 2 | 4 ERP Trends To Watch Out in 2021 | Carousel | <p>Slide 1 4 ERP Trends To Watch Out in 2021</p> <p>Slide 2 1. Cloud Acceleration Cloud-hoisted ERP offers more accessibility with lower upgrade costs and limitless scope for innovation.</p> <p>Slide 3 2. More Powerful Analytics The future of ERP is an end-to-end tool that can process both structured & unstructured data making accurate predictive analysis.</p> <p>Slide 4 3. Personalized ERP Solutions More consumer-centric, flexible, and accessible — the tools would be easy to operate not just for programmers or IT specialists.</p> <p>Slide 5 4. Integration of AI Build-in AI integration gives companies an edge through innovative data processing and transforming data into actionable insight.</p> <p>Slide 6 As business software systems improve, ERP continues to incorporate the best trends from IT into its design and functionality.</p> <p>Choose that's best suited for your business.</p> <p>Slide 7 Want to simplify your ERP implementation?</p> <p>Comment for inquiries.</p> <p>< include like, comment, save button > < logo of BeyonData ></p> | <p>Question: When the world is moving towards newer ERP technologies, will you still hold onto the outdated working system?</p> <p>While the businesses lean towards adapting to new ERP trends; it is fallacious not to even consider looking into that direction.</p> <p>With such a tremendous success rate, the majority of companies have either implemented or are looking to implement ERP. However, like any other technology, it is essential to keep on top of ERP systems' features and solutions.</p> <p>As business software systems improve, ERP continues to incorporate the best trends from IT into its design and functionality.</p> <p>Here are the top 4 ERP trends to lookout for in 2021 — swipe to check them out!</p> |

INSTAGRAM - FEBRUARY 2021

| POST # | TOPIC | TYPE | CREATIVE COPY | CAPTION COPY + HASHTAGS |
|--------|---|----------|--|---|
| 3 | Odoo for Digital Transformation in 2021 | Carousel | <p>Slide 1 How does Odoo Help With Digital Transformation?</p> <p>Slide 2 1. Simplifies Management Functions Odoo offers several modules that cover major business processes making management smoother and simplified.</p> <p>Slide 3 2. Easy to integrate & more efficient Odoo integrates seamlessly in your business processes and with third party applications — improving the system's overall efficiency.</p> <p>Slide 4: 3. Highly secured & accurate Odoo ensures accuracy, consistency and security of data; protecting confidential information and taking care of data breaches.</p> <p>Slide 5: Odoo is best suitable for businesses that are pursuing growth, and transformation in their industries.</p> <p>Slide 6 Want your business to be Odoo-powered? Comment for inquiries.</p> <p>< include like, comment, save button > < logo of BeyonData > <logo of odoo-ready partner></p> | <p>The changes in the last year led to a drastic transformation in the digital world as well. In a positive way, definitely.</p> <p>With new technologies emerging in the web world, and businesses showing their online presence, the equation of B2B (Business to Business) and B2C (Business to Customer) enhanced effectively.</p> <p>The major enhancement was seen when businesses opted for the latest Enterprise Resource Planning(ERP) technologies and software, and in the ERP software market Odoo — a free open-source software holds a significant position.</p> <p>The question is — why do all these industries and organizations rely on ERP?</p> <p>The simplest answer is that with ERPs, businesses can perform their operations efficiently, reliably, and in a cost-effective manner, which suits the users as well.</p> <p>And Odoo has been a strong influence when it comes to digital transformation in 2021. Here is how —</p> <p>Swipe left to know more</p> <p>#odooerp #odoo development #erpimplementation #clouderp #clouderpssoftware #cloudbasederp #techclouderp #clouderpsystem #enterprisesourceplanning #erpsoftwaredevelopment #businesssoftware #cloudservices #erpsoftwaresolutions #cloudmigration #digitaltransformations #digitaltransformationstrategy #digitaltransitions #beyondata #beyondatasolutions #odoo #erp #erpsystem #erpsoftware #erpsolutions #businesssolutions #digitaltransformation</p> |
| 4 | 5 Reasons To Choose Odoo ERP for Businesses | Carousel | <p>Slide 1 5 Reasons Your Business Needs Odoo ERP</p> <p>Slide 2 1. Fully Web-based Accessible via web browsers and provides multi-user management support without any disturbance.</p> <p>Slide 3 2. Community Edition Open Source. No licensing fee is required; but installation, customization, integration, and implementation fee needs to be paid to an expert partner.</p> <p>Slide 4 3. Easy Customization Tailor-made software solution that will best suit your business requirements. You can choose the features that need to be added for a personal experience.</p> <p>Slide 5 4. No-Vendor Lock-In Odoo developments are not controlled by a specific set of people. With strong community support, the businesses can enjoy no lock-ins by the vendor.</p> <p>Slide 6 HRM, CRM, Accounting, Inventory, Productivity — every company needs to manage these aspects to run their businesses efficiently.</p> <p>Slide 7 Are you ready to transform your business? BeyonData can help!</p> <p>Comment, and let's talk!</p> <p>< include like, comment, save button > < logo of BeyonData > <logo of Odoo-ready partner></p> | <p>ERP is one closed area where many will be skeptical of getting into because of the big names like SAP, Oracle, Microsoft etc.</p> <p>Even though there is a vast market of ERP softwares, there are possibilities that not every software fulfils businesses' each and every requirement.</p> <p>Using Odoo means having all of these functions, plus much more, integrated into one software system, using a different module for each business need.</p> <p>So, today let us tell you some of the stunning features of Odoo which will give you more clarity on which ERP software to choose for your business.</p> <p>Swipe left to know more</p> <p>#odooerp #odooapps #erpimplementation #erpsystems #odoo development #oraclecloud #microsoftcloud #sapcloud #odoo partner #itsolutionsforbusiness #erpsoftwaresolutions #beyondata #beyondatasolutions #crmsystem #crmdevelopment #clouderp #techclouderp #cloudbasederpsoftware #besterpsoftware #erpolution #odoo #erpsystem #erpsoftware #erp #businesssolutions #itsolutions #erpsoftware #crmsoftware #business #software</p> |

INSTAGRAM - FEBRUARY 2021

| POST # | TOPIC | TYPE | CREATIVE COPY | CAPTION COPY + HASHTAGS |
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| 5 | 5 Reasons To Adapt Oracle Cloud | Carousel | <p>Slide 1 5 Reasons Your Business Should Adapt Oracle Cloud</p> <p>Slide 2 1. Optimize Performance & Reduced Costs Industry best IOPS rates, isolated networks, non-blocking and predictable performance. With minimal efforts required, the cost and time to migrate reduces.</p> <p>Slide 3 2. World-Class Security and Availability Comprehensive security across all deployments along with governance, visibility and transparency. Availability domains and three separate fault domains per DC ensures application availability.</p> <p>Slide 4 3. Delivers Second-gen Cloud The nextgen Oracle Infrastructure i.e. network, storage, database and applications have been engineered to leverage improved automation and built-in security.</p> <p>Slide 5 4. Only Platform with IaaS, PaaS & SaaS Oracle Cloud claims to have 44% lower compute costs for HPC and 60x faster than its greatest rival AWS.</p> <p>Slide 6 Take our experts' guidance on Oracle and we will come up with a comprehensive solution for your business.</p> <p>Comment below < include like, comment, save button > < logo of BeyondData > <include logo of oracle cloud></p> | <p>Businesses today have realized the power of transitioning to the cloud.</p> <p>As technology continues to advance at a rapid rate, the old methods of continuously updating customized on-premises infrastructure and operating with disconnected business applications may no longer be sufficient.</p> <p>Here the need to upgrade the system to something powerful is a necessity.</p> <p>In order to outpace change and be prepared for the future, businesses should modernize their operations with fully integrated, cloud-based enterprise software, like Oracle Cloud.</p> <p>As organizations grow frustrated with their outdated legacy systems and learn the benefits of moving to the cloud, many are transitioning to Oracle Cloud.</p> <p>And here are the 5 reason you should too adopt to Oracle Cloud</p> <p>#oraclecloud #oraclecloudinfrastructure #oraclecloud #oraclenetsuite #oraclehcm #cloudarchitect #cloudcomputingservices #cloudmanagement #cloudmigration #cloudtech #cloudtechnologies #beyonddata #beyonddatasolutions #itsolutionsforbusiness #cloudcomputing #cloudsolutions #cloudhosting #webhosting #iaas #saas #itsolutions #informationtechnology #cloudtechnology #cloudstorage #datastorage #cloudtechnology #infrastructure #business</p> |
| 6 | Still Suffering From SAP? Think Odoo. | Carousel | <p>Slide 1 Still suffering from SAP? Think Odoo!</p> <p>3 Reasons Why Odoo is better than SAP</p> <p>Slide 2 1. Functionalities Odoo provides infinite opportunities to developers to customize the software according to the requirement where SAP can be customized only by its consultants upto a limited extent.</p> <p>Slide 3 2. Cost-Effective Being an open-source software, implementation and maintenance costs are relatively lower while for SAP the cost of software and maintenance is high.</p> <p>Slide 4 3. Professional Support For Odoo, there is no shortage of techno-functional consultants. SAP provides engineers and counsels too, but the cost is somewhat higher for the service.</p> <p>Slide 5 Odoo offers the much needed flexibility and potential to all kinds of enterprises plus it is built on a new age platform.</p> <p>Slide 6 Need support with Odoo-integration? Comment below and we'll help you out!</p> <p>< include like, comment, save button > < logo of BeyondData > <logo of Odoo-ready partner></p> | <p>So you're saying SAP still fulfills your business's requirements without troubling you?</p> <p>SAP has always been a major player in the ERP software market until Odoo walked in.</p> <p>Customizing your tiniest requirement is what Odoo does and the best part is a developer in your business can even make this customization happen without having to trouble the Odoo support. Amazing, right?</p> <p>Amongst all the features, flexibility that Odoo offers is unmatched to any other software.</p> <p>Even though Odoo offers such tremendous features, it is always recommended to analyse your business requirement first and choose your best fit.</p> <p>Making it easy for you, here's why you can and should consider opting for Odoo.</p> <p>Swipe, Swipe</p> <p>#sapcloud #sapsolutions #odooerp #odooexperience #odooapps #odooimplementation #odoomodule #besterpsoftware #cloudbasederpsoftware #erpintegration #enterprisesourceplanning #beyonddata #beyonddatasolutions #odooimplementation #odooexperience #cloudtech #cloudtechnologies #business #businesssoftwaresolutions #itconsultingservices #sap #softwaresolutions #odoo #erpsoftware #erpsystem #erp #businesssoftware #digitaltransformation</p> |

| March 2021 | | | | | | |
|---------------|-----------|-----------------------|---------------------|--|---|-------------|
| DATE | DAY | PLATFORM | INSTRUCTIONS | CONTENT TYPE | TOPIC | NOTES |
| WEEK 1 | | | | | | |
| 15-March-2021 | Monday | LinkedIn 1 | | Post | Manage In-house Logistics Operations with Odoo | used for IG |
| 16-March-2021 | Tuesday | Instagram 1 | Revise LI 1 | Carousel | Manage In-house Logistics Operations with Odoo | |
| 17-March-2021 | Wednesday | LinkedIn 2 | | Post | 3 healthcare industry problems that technology can solve | |
| | | LI Company Page | Reshare LI 2 | Post Reshare | | |
| 18-March-2021 | Thursday | LinkedIn Company Page | Instagram 1 / LI 1 | Graphic Doc | Manage In-house Logistics Operations with Odoo | |
| | | Instagram | | Curate Story | | |
| 19-March-2021 | Friday | LinkedIn 3 | | Post | Is it the Right time to Migrate to Odoo? | used for IG |
| 20-March-2021 | Saturday | Instagram 2 | Revise LI 3 | Carousel | Is it the Right time to Migrate to Odoo? | |
| 21-March-2021 | Sunday | No Post | | | | |
| | | No Post | | | | |
| WEEK 2 | | | | | | |
| 22-March-2021 | Monday | LinkedIn Company Page | Instagram 2 / LI 3 | Graphic Doc | Is it the Right time to Migrate to Odoo? | |
| | | Instagram | | Curate Story | | |
| 23-March-2021 | Tuesday | LinkedIn 4 | | Post | Self transformation for leadership | |
| | | Instagram Story | | Story | Techno Tuesday | |
| 24-March-2021 | Wednesday | Instagram | | Curate Story | | |
| | | LI Company Page | Reshare LI 4 | Post Reshare | | |
| 25-March-2021 | Thursday | LinkedIn 5 | | Post | 3 ways technology enhances education delivery and management system | |
| | | Instagram 3 | Revise LI 6 | Carousel | How Odoo CRM helps your business increase sales | |
| | | Instagram Story | | Story | Trivia Thursday | |
| 26-March-2021 | Friday | LI Company Page | Reshare LI 5 | Post Reshare | | |
| 27-March-2021 | Saturday | No Post | | | | |
| 28-March-2021 | Sunday | No Post | | | | |
| WEEK 3 | | | | | | |
| 29-March-2021 | Monday | Holi | | HOLI POST on LinkedIn & Instagram (Graphic) | | |
| 30-March-2021 | Tuesday | LinkedIn 6 | | Post | How Odoo CRM helps your business increase sales | used for IG |
| | | Instagram Story | | Story | Techno Tuesday | |
| 31-March-2021 | Wednesday | LinkedIn Company Page | Instagram 3 / LI 6 | Graphic Doc | How Odoo CRM helps your business increase sales | |
| 1-April-2021 | Thursday | Instagram Story | | Story | Trivia Thursday | |
| 2-April-2021 | Friday | LinkedIn 7 | | Post | Roger Bannister (Athlete - 4 minute mile) | |
| 3-April-2021 | Saturday | No Post | | | | |
| 4-April-2021 | Sunday | No Post | | | | |
| WEEK 4 | | | | | | |
| 5-April-2021 | Monday | LinkedIn 8 | | Post | Karoly Takacs (Shooter - Olympic) | |
| | | Instagram 4 | Revise LI 9 | Carousel | The revolution of financial technology (fintech) in banking | |
| 6-April-2021 | Tuesday | LI Company Page | Reshare LI 7 | Post Reshare | | |
| | | LinkedIn 9 | | Post | The revolution of financial technology (fintech) in banking | used for IG |
| 7-April-2021 | Wednesday | Instagram Story | | Story | Techno Tuesday | |
| | | LinkedIn Company Page | Instagram 9 / LI 4 | Graphic Doc | The revolution of financial technology (fintech) in banking | |
| 8-April-2021 | Thursday | Instagram Story | | Story | Trivia Thursday | |
| | | LinkedIn 10 | | Post | Motivation or Discipline — what's your key to success? | |
| 9-April-2021 | Friday | LI Company Page | Reshare LI 8 | Post Reshare | | |
| 10-April-2021 | Saturday | No Post | | | | |
| 11-April-2021 | Sunday | No Post | | | | |
| WEEK 5 | | | | | | |
| 12-April-2021 | Monday | LinkedIn 11 | | Post | 3 technology trends that will shape the future of Pharma industry used for IG | used for IG |
| | | LI Company Page | Reshare LI 10 | Post Reshare | | |
| 13-April-2021 | Tuesday | Instagram 5 | Revise LI 11 | Carousel | 3 technology trends that will shape the future of Pharma industry | |
| | | Instagram Story | | Story | Techno Tuesday | |
| 14-April-2021 | Wednesday | LinkedIn Company Page | Instagram 5 / LI 11 | Graphic Doc | 3 technology trends that will shape the future of Pharma industry | |
| 15-April-2021 | Thursday | LinkedIn 12 | | Post | Oracle Primavera | used for IG |
| | | Instagram 6 | Revise LI 12 | Carousel | Oracle Primavera | |
| | | Instagram Story | | Story | Trivia Thursday | |

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|-------------------------|----------|-----------------------|---------------------|-------------|------------------|--|--|
| 16-April-2021 | Friday | LinkedIn Company Page | Instagram 6 / LI 12 | Graphic Doc | Oracle Primavera | | |
| 17-April-2021 | Saturday | No Post | | | | | |
| 18-April-2021 | Sunday | No Post | | | | | |
| MONTHLY OVERVIEW | | | | | | | |

| LINKEDIN - MARCH 2021 | | |
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| POST # | TOPIC | CREATIVE COPY |
| LinkedIn 1 | Manage In-house Logistics Operations with Odoo | <p>Still stuck to the outdated process of inventory management? — We've got a solution: Odoo ERP</p> <p>Here are 3 reasons why Odoo is perfectly for your "Inventory Management Requirements" –</p> <ul style="list-style-type: none"> Track the Product Movement <ul style="list-style-type: none"> — Channels product movements based on the route descriptions being provided. Routes are customizable based on the requirements as well. Serialize Products <ul style="list-style-type: none"> — The traceability feature helps in managing the product movement across the warehouse, & barcode device integration allows to define products of operation for the lots and serial numbers to be functioning with barcodes. Automation of Manual Processes <ul style="list-style-type: none"> — Provides the provision of setting routes of operations for the finished product. The repair requests are received and allocated to a respective employee from the system itself. <p>.</p> <p>Odoo's customizable feature allows developers to adapt to various modes of management operations effortlessly. It offers a comprehensive package for all your inventory management requirements.</p> <p>Still thinking about Odoo? Comment & we will provide you a solution #erpsolutions #odoo #business #beyondata</p> |
| LinkedIn 2 | 3 healthcare industry problems that technology can solve | <p>Technology has stepped into every industry, today including healthcare — making their functioning easy by solving everyday problems.</p> <p>The Healthcare industry can positively be benefitted from this — here's how:</p> <ul style="list-style-type: none"> Problem: No Remote Access <ul style="list-style-type: none"> — Solution: Invest in healthcare mobile & web apps that offer virtual consultation & aim to raise the level of healthcare with wearables and smartphones to track health. Problem: Absence of Supply Management System <ul style="list-style-type: none"> — Solution: Invest in a strong data management system powered by data analytics & administrative and medical professionals will have immediate access to the data. Problem: Managing the Massive Volumes of Data <ul style="list-style-type: none"> — Solution: Opt for a cloud-based data system that provides real-time access to patient-related data like registrations, medical history, diagnoses, treatments, appointments, and more. <p>Are you a healthcare institution struggling to fit technology in your organization?</p> <p>BeyondHMS by @beyondata offers a holistic hospital management system with all-around solutions for healthcare institutions & develops a secured IT-ecosystem.</p> <p>DM us your concern & we will help you out</p> <p>#business #healthcare #healthcaresolutions #beyondata</p> |
| LinkedIn 3 | Is it the Right time to Migrate to Odoo? | <p>3 reasons why your business needs to migrate to Odoo NOW</p> <ul style="list-style-type: none"> Single-point Control <ul style="list-style-type: none"> — Allows to get a complete picture of different business aspects in a single click: be it accounting, HR, sales reports, customer relations, or activities in-house management activities. Perfect Human Resources Management <ul style="list-style-type: none"> — A package of HRM, it helps businesses with not only salary distribution but also, preparing allowances, reimbursements, & other benefits. Effective Customer Relationship <ul style="list-style-type: none"> — Collates customers' data for better communication through mediums such as emails and SMS, making it easier to reach out to them. <p>.</p> <p>Uncertainty is a part of business. But, learning from bygone times we need to be prepared.</p> <p>Be it for — Daily Tasks, Management, or Supervision</p> <p>Odoo has covered it all.</p> <p>The challenges that come with not upgrading your system might pull you down — it is wiser to take the right action accordingly.</p> <p>Need help with migrating to Odoo, BeyonData has experts to help you out with it.</p> <p>Comment below 'Migrate to Odoo'</p> <p>#odoo #business #innovation #beyondata</p> |

| LINKEDIN - MARCH 2021 | | |
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| POST # | TOPIC | CREATIVE COPY |
| LinkedIn 4 | Self transformation for leadership | <p>Sadhguru — "Transformation & leadership cannot be separated, as every action of a leader has the power to directly or indirectly transform the lives of many people."</p> <p>So, a leader must always be conscious of the impact of his actions. Thus, comes in: SELF TRANSFORMATION — the most crucial aspect for a leader</p> <p>See, leaders do not (and cannot) necessarily know everything. No one can.</p> <p>But, here's what sets them apart:</p> <ul style="list-style-type: none"> — the quality to see things differently and EXECUTE them. — being aware of and in control of your thinking, actions, decisions – and its impact. — the ability to take risks, yes. But more than that, the courage to accept your failures, learn from them, and change your actions. <p>.</p> <p>Being a leader myself, I believe true leadership is not just about making an impact on others. In this journey of becoming a leader, you are then constantly striving to transform yourself first.</p> <p>Because, when you transform yourself as a leader, you also transform all the lives that are connected with you</p> <p>Thoughts?</p> <p>#leadership #leadershipdevelopment #sadhguru #life #beyondata</p> |
| LinkedIn 5 | 3 ways technology enhances University operations | <p>Education & Technology: An Overview</p> <p>Here is how technology has enhanced the life cycles of Students, Faculty, & Course Management in Education sector:</p> <p>Students — Technology-enabled education has allowed students to learn from anywhere at any time, engaging them in a more interactive & effective way of gaining knowledge.</p> <p>Faculty — Different online resources help in enhancing traditional teaching methods (like planning of virtual lessons, grading softwares, online assessments & online submissions) that help in saving time and manual efforts.</p> <p>Courses — Managing the curriculum through online portals and dashboards has made it easier for faculty operations and administration by keeping everything under one roof (even during the pandemic).</p> <p>Administration — Managing human capital, hostels, feedback, grievance, planning, budgeting, sales, purchase, inventory, finance. Everything is flawlessly integrated to ensure one platform is good for all the departments.</p> <p>With changing times, the education system has accustomed itself to the needs of administration, students, & teachers by revolutionary technology.</p> <p>At BeyonData, we offer a comprehensive and holistic system for educational institutions and universities to integrate & centralize operations for better management.</p> <p>Comment 'BeyondUMS' & we'll provide details about best solution for Managing University operations</p> <p>#business #educationmanagement #innovation #education #beyondata</p> |
| LinkedIn 6 | How Odoo CRM helps your business increase sales | <p>Does your business have a CRM software? — Yes?! But, is your CRM software effective? Well, Odoo CRM is effective enough. Here's how it can help your business —</p> <p>Lead Generation — Helps in maintaining leads from opportunities, keeps the record of actual customers & prospects separately, avoiding lengthy sales pipeline.</p> <p>Tracking of Leads — Helps in tracking the number of sales different marketing teams have made helping in analysing, following up on the number of sales achieved through different marketing channels.</p> <p>Improved Analytical Data and Reporting — By storing all the data in a single place helps better in analysis & better reporting helps in making resourceful and effective decisions to reap the rewards in customer loyalty and long-run profitability.</p> <p>Integrations — Various integrations like Office365, Gsuite, Calendars, Sales, Purchase, Accounts etc. make the entire solution much more effective as all the relevant information is available on one platform.</p> <p>.</p> <p>Why is an effective CRM so important? Because:</p> <p>A great CRM software enables great relationships with your customers, enhancing relationships with existing clients, finding new potential customers and thus, increasing sales.</p> <p>So, do you want to take up new customers with Odoo CRM?</p> <p>Comment 'Yes!' & let's discuss how we can make it happen</p> <p>#odoo #crm #crmsolutions #beyondata</p> |

LINKEDIN - MARCH 2021

| POST # | TOPIC | CREATIVE COPY |
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| LinkedIn 7 | Roger Bannister (Athlete - 4 minute mile) | <p>Do you know about Roger Bannister? The 4-minute mile man!</p> <p>Many athletes came. They tried. They failed. They went. — Because running a mile in less than 4 minutes was an impossibility physically.</p> <p>But... Here was this young man.</p> <p>It was May 6, 1954.</p> <p>Roger Bannister, 25, participated in an annual run between the Amateur Athletic Association and Oxford University. 1200 people sitting there witnessed history as Bannister ran a mile in just 3 minutes 59.4 seconds (to be precise!)</p> <p>A seminal moment in the history of sports.</p> <p>— But how did he do it?</p> <p>Bannister had been training seriously for 6 months and running 28 training miles a week religiously.</p> <p>He was consistent and persistent. He strived to beat his personal record with tough discipline and practice. He believed that it was possible. So, he could do it.</p> <p>What the world witnessed as a 4-minute miracle was the culmination of putting in sweat everyday with a belief in oneself. With this benchmark set, 10 more athletes could do it in subsequent years. The world realised the limitation of mental barriers.</p> <p>And that's what we can take away from this.</p> <p>To succeed in life, what you need is... Practice & Persistence Discipline & Dedication Courage & Consistency</p> <p>What's your take on the ingredients of success? Tell us in the comments</p> <p>#running #life #motivation #beyondata</p> |
| LinkedIn 8 | Karoly Takacs (Shooter - Olympic) | <p>Personality of the Day: Karoly Takacs — Olympic Gold-medallist Pistol shooter — with just one hand!</p> <p>Here's a story about making the odds work for you, and giving it back to life!</p> <p>.</p> <p>Takacs was part of the Hungarian army and a world-class shooter.</p> <p>1940. He was to make his first appearance as the pistol shooter in the Tokyo Olympics. But, with just a few months to go for the games, everything changed for him.</p> <p>While serving in the army, a defective grenade exploded in his right hand [his dominant shooting hand] & shattered it completely.</p> <p>On life's crossroads, he was left with choices — To give up and life to take over. Or... ... To stand-up once again and give it back to life.</p> <p>He chose the latter.</p> <p>And while he was undergoing treatment, Takacs started training his left hand to shoot.</p> <p>.</p> <p>Instead of focusing on what he didn't have or what he had lost, he decided to focus on making the best of what he had — and make it work for him</p> <p>Situation could have broken him forever. But, he braved it. With his MINDSET.</p> <p>1948. Takacs came back up, participated in the London Summer Olympics. And won the first of many gold medals</p> <p>Losers find excuses. Winners find solutions.</p> <p>What's your take on this? Give Up or Fight Back. Comment</p> <p>#motivation #life #leadership #beyondata</p> |

| LINKEDIN - MARCH 2021 | | |
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| POST # | TOPIC | CREATIVE COPY |
| LinkedIn 9 | The revolution of financial technology (fintech) in banking | <p>It's the age of FINTECHs — Start-ups focusing on digital solutions for banking like online banking, mobile payments, big data, & alternative finance.</p> <p>And here's how it has benefitted the entire industry —</p> <p>Quicker Reachability Fintech offers SaaS that easily integrates with older systems & streamlines operational capabilities in the banking processes toward mobile delivery advantage.</p> <p>Smart Solutions Developed quick & effective solutions for delayed traditional processes for a simple service by making it fully digital e.g. online loans.</p> <p>Better Customer Experience Provides 24x7 access to bank customers & offers services that are available via the latest digital channels such as social media, internet, apps, etc.</p> <p>.</p> <p>At BeyondData, we can assist you with your FinTech requirements.</p> <p>BeyondAudit can transform the way you operate your business, with services like:</p> <ul style="list-style-type: none"> — digital audit management systems — credit society management system — audit and compliance analysis based on AI — customizable dashboards, etc. <p>Need assistance? DM us & let's discuss.</p> <p>#business #finance #tech #fintech #beyondata</p> |
| LinkedIn 10 | Motivation or Discipline: What's your key to success? | <p>Motivation or Discipline — what's your key to success? I believe if people are disciplined enough, they don't need motivation.</p> <p>Sadhguru quotes, "Rather than imposing something, discipline works best if it is brought in as a culture."</p> <p>When you take charge of discipline you —</p> <ul style="list-style-type: none"> — are in control & accomplish goals, effortlessly, — don't wait to get motivated, & — are willing to work continuously. <p>But, discipline isn't built overnight. It comes through...</p> <p>H A B I T S</p> <p>.</p> <p>But, how to build habits? — By practicing a task for 21 days continuously.</p> <p>This tends to imprint the action of the task in your mind that eventually... becomes a habit.</p> <p>.</p> <p>Looking for more insights to attain discipline & build habits?</p> <p>Here are 2 books I recommend for you:</p> <ol style="list-style-type: none"> 1. 'Atomic Habits' by James Clear 2. 'The Power of Habit' by Charles Duhigg <p>Your life is precious, decide upon what is worthwhile & throw away what is worthless — do you want to spark or be in flames all the time.</p> <p>Your thoughts?</p> <p>#motivation #discipline #life #beyondata</p> |
| LinkedIn 11 | 3 technology trends that will shape the future of Pharma industry | <p>The PHARMA industry is making breakthrough innovations by leveraging IT and advanced technology</p> <p>Here are the top 3 trends that will surely shape the future of the industry:</p> <p>IoT Integration — By tracking materials & managing the manufacturing process of medicines, the future will see the launch of 'digestible IoT Devices' — pills combined with gadgets to track body processes.</p> <p>Artificial Intelligence — Cognitive computers will be used in biotechnology & genomic research instead of humans to test drugs resulting in shorter testing time.</p> <p>Data & Analytics — It utilizes machine learning techniques to analyze & aid the development of in-silico models. — Also, helps in building drug development road-maps by using the available data & insights through matching & in-silico modeling.</p> <p>What do you think about these trends? Comment below</p> <p>#business #innovation #pharmaceuticals #pharmaindustry #beyondata</p> |

| LINKEDIN - MARCH 2021 | | |
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| POST # | TOPIC | CREATIVE COPY |
| LinkedIn 12 | Oracle Primavera | <p>Oracle Primavera for businesses — It's a complete project portfolio management suite for Construction, IT, & Pharma industries.</p> <p>Here are 4 ways in which this software can help manage your business:</p> <ul style="list-style-type: none"> Contract Management <ul style="list-style-type: none"> — To ensure control over multiple projects, managers can import information from the Oracle database in seconds when a new project closely mimics the previous. Risk and Opportunity Management <ul style="list-style-type: none"> — Due to identification of risks, impact on the project, & timelines – initial & recurring risks, opportunity analysis, etc. are efficiently managed. Seamless Scheduling <ul style="list-style-type: none"> — Has an array of alerts and reporting tools employed to keep the project on schedule & within budget. Resource Management <ul style="list-style-type: none"> — All the company resources can be monitored by managers through the Primavera software, by generating forecasts of changes in resource availability. <p>.</p> <p>Plan, control, and manage project charges, resources, and activities easily and efficiently with @Oracle Primavera.</p> <p>Still, confused regarding the software?</p> <p>Let's discuss how you can leverage it. Comment ORACLE</p> <p>#oracle #primavera #constructionindustry #pharmaindustry #itindustry #beyondata</p> |

| INSTAGRAM - MARCH 2021 | | | | |
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| POST # | TOPIC | TYPE | CREATIVE COPY | CAPTION COPY + HASHTAGS |
| Instagram 1 | Manage In-house Logistics Operations with Odoo | | <p>Slide 1 3 Reasons You Need Odoo for Inventory Management</p> <p>Slide 2 1. Track Product Movement Channels it based on the customizable route descriptions based on the requirements</p> <p>Slide 3 2. Serialize Products Barcode integration defines products of operation for the lots and serial numbers</p> <p>Slide 4 3. Automate Manual Processes Set routes for finished products, receive repair requests & allocate them automatically</p> <p>Slide 5 Odoo's customizable feature allows developers to adapt to various modes of management operations effortlessly</p> <p>Slide 6 Still thinking about Odoo?</p> <p>Comment below and we will help out!</p> <p>< include like, comment, save button ></p> | <p>Lacking to upgrade manual processes like inventory management to automation can pull your growth to the ground.</p> <p>And, today the technologies help us reach new heights and save time in every possible way. So, to be on track, it's better to adapt to the newest tech like Odoo — the one-stop solution for all the inventory management requirements.</p> <p>The flexibility of the tools makes all the manual and tedious processes easy and time-saving, which most of the outdated tools are unable to do.</p> <p>And here is how Odoo is the perfect fit for it</p> <p>Taking business to new heights requires a simple step — tech up-gradation.</p> <p>#odooexperience #odoo12 #odooapps #odooerp #odooimplementation #inventorymanagement #inventorymanagementsoftware #odooerp #clouderp #cloudbasederp #techclouderp #cloudmigration #odoopartner #itsolutionsforbusiness #odooapps #odoo customization #odoomodule #besterpsoftware #cloudbasederpsoftware #cloudtech #beyondata #beyondatasolutions #odoo #inventorymanagement #businesssoftware #itsolutions #business #software #informationtechnology</p> |
| Instagram 2 | Is it the Right time to Migrate to Odoo? | | <p>Slide 1 3 Reasons Your Business Needs Odoo NOW</p> <p>Slide 2 1. Single-point Control Get a complete picture of accounting, HR, sales, customer relations, & management activities with a single click</p> <p>Slide 3 2. Simple HR Management Odoo offers HRM packages with easy salary distribution, allowance preparations, reimbursements, & other benefits.</p> <p>Slide 4 3. Effective Customer Relationship Collates customers' data for analysis and better communication through mediums like emails and SMS.</p> <p>Slide 5 Odoo has covered it all. Be it for — • Daily Tasks • Management • Supervision ... and many more!</p> <p>Slide 6 Need help with migrating to Odoo?</p> <p>We can help!</p> <p>DM for inquiries</p> <p>< include like, comment, save button ></p> | <p>Save time, automate processes, files reports... Aren't all businesses looking for such a tool that simplifies these processes? Yes, right?</p> <p>So, Odoo had covered it all.</p> <p>From getting a complete picture of business to reaching out to customers — every process is simplified. This in return helps you with paying more attention to important tasks like prospecting and acquiring customers.</p> <p>Having said that, Odoo comes with impeccable customizable service that can be modified according to business requirements.</p> <p>Still thinking if this works for you? Here are 3 major reasons you need to migrate to Odoo, today.</p> <p>#odooerp #odooexperience #odooimplementation #erpsoftwaresolutions #customermanagement #customerrelationshipmanagement #crmssoftware #erpsoftwaresolutions #humanresourcesolution #odooexperience #itsolutionsforbusiness #itsolutionsprovider #odoointegration #odoopartner #beyondata #beyondatasolutions #odoo developer #odoo #erpsoftwaresolutions #businesssolutions #erpsoftware #humanresourcesmanagement #hrmanagement #business #businesssoftware #erpssystem #businesstechnology #businessgrowth #opensource #itechnology</p> |

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| POST # | TOPIC | TYPE | CREATIVE COPY | CAPTION COPY + HASHTAGS |
| Instagram 3 | How Odoo CRM helps your business increase sales | | <p>Slide 1 4 Ways Odoo CRM Increases Business Sales</p> <p>Slide 2 1. Lead Generation Maintains leads from opportunities, records actual customers & separates prospects avoiding lengthy sales pipeline.</p> <p>Slide 3 2. Track Leads Track leads from different marketing teams helping in analysis & following up on the number of sales achieved.</p> <p>Slide 4 3. Improves Analytical Data & Reporting Single unit data storage helps better in reporting resulting in effective decision making.</p> <p>Slide 5 4. Integrations Integration of Office365, G-Suite, Calendars, Sales, etc. makes the CRM solution more effective as the data is available on one platform.</p> <p>Slide 6 A great CRM software, Odoo: — Builds Customers Base — Enhances Relationships — Tracks New Clients — Decreases Effort — Increases Sales</p> <p>Slide 7 Do you too want to power up your business with the Odoo CRM?</p> <p>Comment 'YES' & we'll help you!</p> <p>< include like, comment, save button ></p> | <p>Odoo CRM is more than just a management system — it also helps you increase business sales.</p> <p>Since, managing customer relationships is the primary step towards achieving more sales, investing in reliable CRM software seems a rational option.</p> <p>But, does your CRM software help you with sales? If not, then you should consider upgrading to Odoo CRM, and here are the 3 reasons why</p> <p>#customermanagement #odooexperience #odooapps #odoodeveloper #programmingisfun #programmingskills #codingninjas #codingtime #businesssoftwaresolutions #technologyworld #technologyconsulting #technologycompany #technologtakeover #managementsystem #managementsystems #technologforgood #businesssales #leadgenerationtips #leadgenerationsystem #leadgenerationstrategies #beyondata #beyondatasolutions #crmssoftware #Odoo #salestips #salesstrategy #business #businessstrategy #business</p> |
| Instagram 4 | The revolution of financial technology (fintech) in banking | | <p>Slide 1 3 Ways Technology transformed the FinTech Industry</p> <p>Slide 2 1. Quicker Reachability Easy integration of SaaS with older systems streamlines operational capabilities in several banking processes.</p> <p>Slide 3 2. Smart Solutions Easy and quick solutions for lengthy & traditional processes baking processes by going fully digital, e.g. online loans.</p> <p>Slide 4 3. Better Customer Experience 24x7 customer support and access to baking services via latest digital channels like social media, apps, etc.</p> <p>Slide 5 Beyond Audit fulfills all your tech requirements related to Fin Tech with: — Digital Audit Management System — Credit Society Management System — Audit & Compliance analysis on AI basis — Customizable Dashboards ...and many more!</p> <p>Slide 7 Need assistance?</p> <p>Comments 'FINTECH' & we will get back to you.</p> <p>< include like, comment, save button ></p> | <p>Technology is the primary requirement for the banking industry, today, and, with the arrival of Fintech, the momentum of progress & development has gone up a level.</p> <p>But, what led to the fintech revolution?</p> <ul style="list-style-type: none"> □ High operating cost, □ Poor customer support, □ Delay in processes, etc. <p>...in the industry — but, it proved to be a success factor.</p> <p>The ease of banking today has not only saved customers' time but also made lengthy & traditional processes simpler for the whole industry and here is how</p> <p>#fintechrevolutions #fintechbusiness #fintechindia #fintechindustry #fintechstartups #fintechsolutions #fintechinnovation #technologtakeover #technologforgood #futuretechs #bankingindustry #bankingandfinance #bankingsystem #digitalbanking #bankingsolutions #bankingtechnology #bakingtech #digitalbankingtransformation #digitalbankingsolutions #businesssolutions #industrysolution #industrysolutions #fintech #fintechs #technologysolutions #technology #technologinnovations #business #beyondata #beyondatasolutions</p> |

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| Instagram 5 | 3 technology trends that will shape the future of Pharma industry | | <p>Slide 1 3 Tech Trends Shaping the Pharma Industry</p> <p>Slide 2 1. IoT Integration — Digestible IoT Devices' i.e. pills combined with gadgets to track body processes</p> <p>Slide 3 2. Artificial Intelligence — Use of cognitive computers in biotechnology & genomic resulting in quick drug testing process</p> <p>Slide 4 3. Data & Analytics — Helps in creating drug development road-maps by utilizing data & insights through matching & in-silico modeling</p> <p>Slide 5 BeyondMed, compiles data to analyze, & update your business with the latest technological developments</p> <p>Slide 6 Need Assistance?</p> <p>Comment 'Future Tech' & we will get back to you</p> <p>< include like, comment, save button ></p> | <p>Pharma industry is witnessing a revival in terms of its operations through — Technology.</p> <p>Initially slow at adopting tech, industry is undergoing major developments with technologies like Artificial Intelligence, blockchain, Industry 4.0, and so on.</p> <p>Since, the world is still in the unfortunate times, technology has become a rescuer to carry out operations smoothly and the Pharma industry is leveraging it to the fullest.</p> <p>Stepping into utilizing the latest tech, the industry will see transformational trends that will reshape its functioning.</p> <p>And, here are the 3 top trends that will do so. Swipe to know more</p> <p>#pharmatechnology #pharmatech #artificialintelligencenow #artificialintelligencetechnology #technologysolutions #technologicalinnovations #technologyworld #technologytakeover #technologyforgood #iotdevices #internetofthingsisthefuture #internetofthingsecosystem #futuretechs #pharmaindustry #businesssoftwaresolutions #businesssolutions #industrysolution #industrysolutions #pharmacyprofessional #pharmacybenefits #pharma #pharmaceutical #pharmacytech #artificialintelligenceai #artificialintelligence #technology #techtrends #futuretech #beyonddata #beyonddatasolutions</p> |
| Instagram 6 | Oracle Primavera | | <p>Slide 1: 4 Ways Oracle Primavera Helps you Business</p> <p>Slide 2: 1. Contract Management — Controls multiple projects; easy to import similar information from previously used databases for new projects.</p> <p>Slide 3: 2. Risk & Continuity Management — Manages initial & recurring risks, & opportunities analysis easily, through risk identification.</p> <p>Slide 4: 3. Seamless Scheduling — The array of alerts keeps the project on schedule & within budget.</p> <p>Slide 5: 4. Resource Management — Managers can monitor resources through the software by generating forecasts of changes in resource availability.</p> <p>Slide 6: With Primavera you can— Plan Control, & Manage ...resources & activities easily and efficiently.</p> <p>Slide 7 Need guidance with Oracle Primavera?</p> <p>Let us help you out..</p> <p>Comment 'Oracle' & we will reach out to you.</p> <p>< include like, comment, save button ></p> | <p>Planning, controlling, and managing projects... are hassles sometimes, BUT not when you have Oracle Primavera to manage it.</p> <p>Be it large or small scale industries, the software aids all their requirements — giving them a cutting edge in how they deal with all aspects of their business. To improve and maximize Oracle Primavera, it's important to understand the implementation process and maintenance.</p> <p>Knowing some of the benefits of the software can help you decide, why Oracle's Primavera fits best for your organization. Swipe to know more.</p> <p>#oracleprimavera #primavera6 #projectmanagement #projectmanagementprofessional #projectmanagementtools #projectmanagement101 #projectmanagementproblems #projectmanagementservices #projectmanagementconsultant #projectmanagementtool #projectmanagementtip #projectplanning #projectlifecycle #technology #technologythesedays #businessstrategy #businessdevelopment #businesssolutions #technologysolutions #softwaresolutions #technologyinnovation #managementsystem #oraclecloudinfrastructure #oraclecloud #business #odoo #odoerp #odoorn #beyonddata #beyonddatasolutions</p> |
| Holi | | | | <p>Our lives are beautifully painted by the brightest hues of life, and I wish they get vibrant with the colors of Holi.</p> <p>Wish you and your family a very happy and colorful Holi.</p> <p>#holi #happyholi #holifestival #holicelebration #holicelebrations #festivevibes #festival #odoerp #oraclecloud #technology #technologysolutions #programming #coding #busin</p> |