

## **PRODUCT DESCRIPTION: Business Card**

Impressions matter. A lot.

We're here to help you leave lasting impressions. With our professional business cards, *shape your business identity* and present your business with confidence.

*Do I even need a business card?*

**Yes, you do. Every business does.** The most important of any business is forming **connections**. And you need to leave your prospect/clients with something that will make them remember you and your brand. A business card is an excellent opportunity to leave that lasting impression, personally and professionally.

*Where do I use business cards, especially in this digital world?*

Everywhere. Business cards are your **greatest marketing tools**. It's a must to have your business card handy wherever you go, because you never know when opportunity strikes. Utilize it anywhere you visit: conferences, seminars, trade fairs, workshops, meetings. Business cards can also be dropped at local traders, stores with a lot of traffic, hand out during marketing campaigns, etc.

*But, how do I decide which card is right for me?*

Think back on what your business is about, what your brand stands for, and choose a design accordingly. If your business is strictly professional: top-quality paper with simple, clean designs work the best. If you're in a creative field, say art curator, you can choose a quirky, colorful business card.

At **Printboo**, we offer you a complete range of designs to choose from — from professional, classy, sophisticated, to creative, offbeat and quirky — designs that would represent your business and form brand identity. You can even customize or **send us custom designs** for your business card.

Take your pick from the options according to your business and budget:

- **Paper Type** — Standard or Premium
- **Finish** — Glossy or Matt
- **Texture** — Linen or Canvas
- **Specials** — SpotUV or Foiling

### How to order?

- Pick a design based on your business. Or, upload your custom design.
- Choose a paper type: Standard or Premium (according to your budget and requirements).
- Select the finish you'd want on the card: Glossy or Matt.
- If you require any special texture, select the option from Linen or Canvas. *(You can also keep it plain, though we recommend going with a texture for an added style.)*
- If you require special highlights, select from Spot UV or Foiling.
- Finally, choose the dimensions, quantity, colors, etc.
- And if you have any special instructions, you can add it to remarks.

**Our team at Printboo would assist you at every step if you need our recommendation. You can just email us or call on this number ————.**

### **FEATURES:**

- Print on single or double side
- Great quality, fade-proof ink
- Available in custom dimensions & designs (as per requirements)
- Textured, laminated card
- Option to choose card Finish (Glossy, Matt)
- Spot UV and Foiling for Highlights

### **SPECIFICATIONS:**

- Paper Type: Standard / Premium (Laminated)
  - Finish: Matt / Gloss
  - Texture: Linen / Canvas
  - Specials: Spot UV / Foiling
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- Size: —
  - Quantity: —
  - Dimension: —