

SEEDS: THE STORY OF REGENERATION

Ankur had just finished eating the delicious fruit, satiating the hunger of two days. He threw away the remnants but the fruit hadn't fulfilled its true purpose yet. For it carried the seed of a new plant. The bridge between death and life, there lay **the seed** - the very source of being, the foundation of life. They say a good seed was sacred. And why not? It carried life. It created life.

"Good seeds in good soil yields abundantly", said *Manu Smriti*. The seed was the first step. It was the base on which the entire farming process was based. The seed would determine how the crop will be - becoming the cheapest yet the most important input for crop production. All the other processes such as irrigation, fertilizers, etc. would work optimally if the seed was of good quality.

Good quality seeds can be utilized to their fullest potential. Because the seed would be of supreme quality, there would be healthy root development and the crop would absorb the nutrients from the soil better. It would also give the crop capacity to withstand extreme climatic conditions to a certain extent.

With the crop developing well, the response to other inputs like fertilizers would be better too. Eventually, the yield would be uniform leading to easy prediction and higher production. The final crop would not only be aesthetically pleasing but also of the highest quality - leading to better marketability. Quality seeds mean quality production. Finding quality seeds in the market is fairly difficult. SmartFarms endeavors towards providing affordable, quality seeds to the farmer to ensure premier-quality produce.

Sadly, agriculture in India is dwindling due to high input costs but less yield and no profit margin. However, by using good quality seeds, the productivity would increase significantly without adding appreciably to the input costs - thus, boosting the profitability. Yesterday's harvest and tomorrow's hope, these seeds are the true wealth of a farmer.

This is the story of regeneration - of a farmer, of agriculture, of a new future.